

GRUPPE OR-OM© presents > QVC the Artwork® < > Art Extension and Infinity <

A: "Which is the highest step of Art Extension?"

B: "The Absolute and Infinite Oneness of Essence!"

A: "As Wittgenstein pointed out: 'Simplex sigillum veri'?"

B. "Yes, but in a more profound matter than Wittgenstein could perceive the problem!"

Grand Fert

QVC the Artwork®

The Steps of Art Extension

1.step - [Mutt → Duchamp]

Duchamp transfers products (e.g. an urinal) from the market "Mutt" to Art Galleries and declares them as works of art (objet trouvé).

2.step - [Duchamp → HORNBACH]

HORNBACH makes art history by transforming all its markets into Art Galleries and declaring all its products and deriving costumer-products as artworks.

3. step [HUMANIC Art Galleries ©]

HUMANIC transfigures all its Stores into Art Galleries and all its products and deriving products into works of art.

4. step: [QVC the Artwork©]

Gruppe Or-Om declares the totality of QVC as a work of art.

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Projects of Gruppe Or-Om[©] http://or-om.org

Rhizome: http://rhizome.org/object.rhiz?3132 - Universal Net-Cubism;

museum in progress: http://www.mip.at/de/werke/513.html,

http://www.mip.at/de/kuenstler/649.html; Manifesto in "Der Standard" 8. 3. 2004 and 11.3.2004;

dispositiv (Richard Jochum): http://www.dis-positiv.org/publikationen/or-om.html critical features;

Monochrom, Quartier 21: http://www.monochrom.at/quovadislogo, "Quo vadis logo?"; International Istanbul Graphic Design Week, Istanbul 3-7 May 2004;

Künstlerhaus Wien, UPDATE: Hornbach Art Galleries© 1-4/2005;

Monochrom, Quartier 21: Installation: Die Ge_HORNBACH_te Kunst. Wien 5-8/2005;

Monochrom, Quartier 21: Installation: The End of Postmodernism. Wien 3-8/2006.

Kunsthaus Graz/Kunstlabor: Installation: The End of Postmodernism. Graz 10-12/2006.

Team Teichenberg, Quartier 21: Installation: The Google Goose. Wien 10-12/2006. Reconstruction Community Athens: Or-Om Acropolis http://www.reconstruction.gr/en/actions_dtls.php/23.

Athens since 12/2006.

Selected Publications

Edition: Karl Christian Friedrich Krause: Vorlesungen über das System der Philosophie. Reprint Edition 1828. Breitenfurt 1981.

Pflegerl, Siegfried: Gastarbeiter zwischen Integration und Abstoßung. Wien-München 1977.

Pflegerl, Siegfried: Die Vollendete Kunst. Zur Evolution von Kunst und Kunsttheorie. Wien-Köln 1990.

Pflegerl: Die Aufklärung der Aufklärer. Universalistische Ideologie- und Rassismuskritik.

Frankfurt am Main, Berlin, Wien, New York 2001.

Pflegerl: Ist Antisemitismus heilbar? Zur Bearbeitung einer fatalen Tradition.

Frankfurt am Main, Berlin, Wien, New York 2001.

Pflegerl: K.C.F. Krauses Urbild der Menschheit. Richtmaß einer universalistischen Globalisierung.

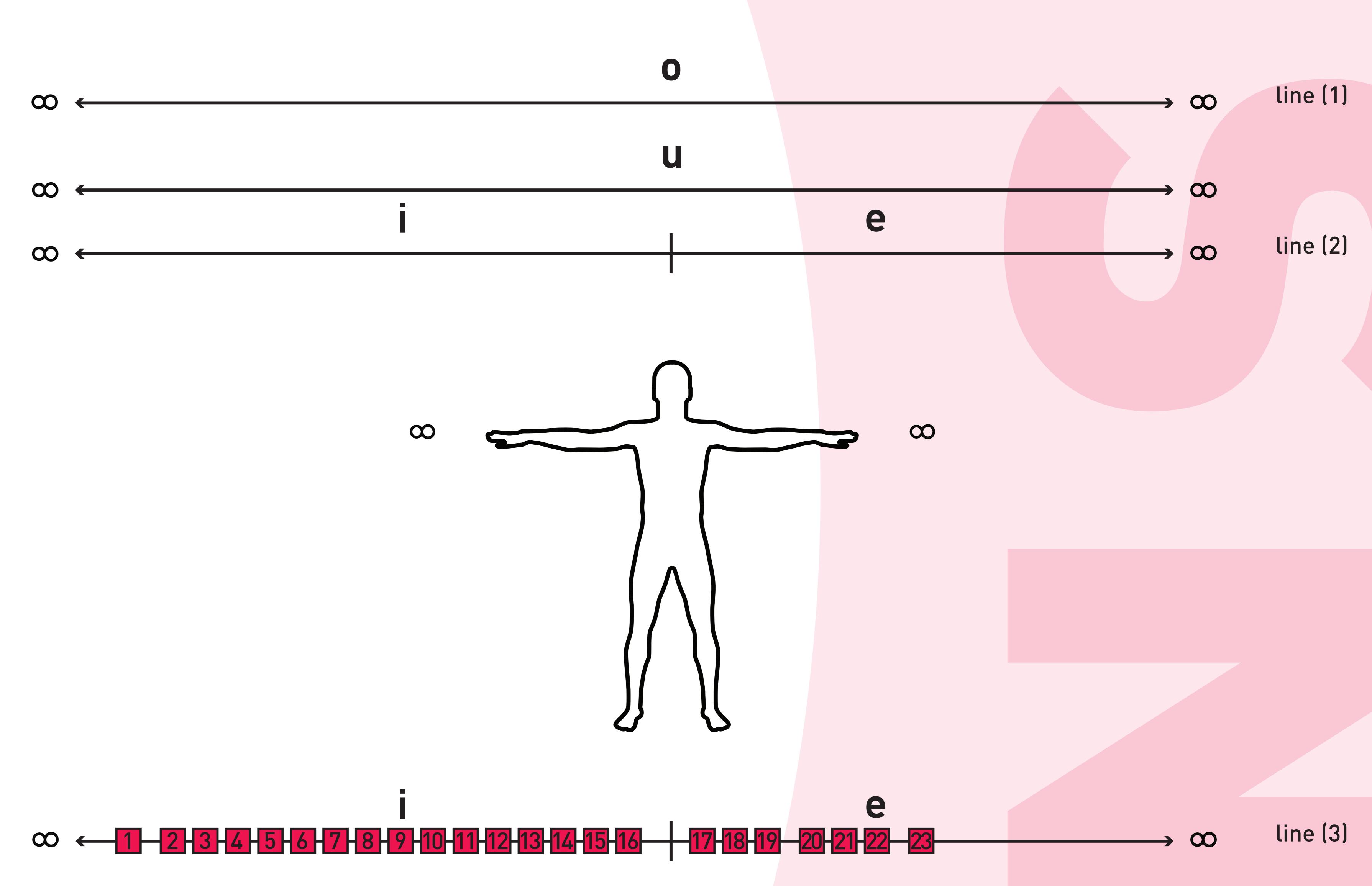
Kommentierter Originaltext und Weltsystemanalyse. Frankfurt am Main, Berlin, Wien, New York 2003.

Krause Digital Research Project: http://or-om.org/kdrp.pdf

See also: http://www.philosophers-today.de/philosophers/spf.html

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http://or-om.org



1 [QVC/US/UK/Germany/Japan] 2 [Corporate history] 3 [Product review] 4 [Customer Services/cable, satellite and digital terrestrial] 5 [QVC TV-Guide] 6 [Video Centre] 7 [Online magazine] 8 [Last Clicks bargains] 9 [contacts to 141 million consumers] 10 [Competitors]11 [Former relation to CVN] 12 [difficulties with Federal Trade Commission and USD of Justive in 2004] 13 [infrastructural networks] 14 [distributional logistics] 15 [retail stores] 16 [headquarters] 17 [Call centers] 18 [30 day money-back-guarantee] 19 [hosts] 20 [guests] 22 [item numbers] 23 [price reduction for the day] 24 [Today's Special Value] 25 ["One Time Only" items] 26 [flagship brand Diamonique] 27 [beauty brands] 28 [Fashion Day] 29 [Big Bonaza Silver Day] 30 [Now You're Cooking Day] 31 [FFANY Shoes on Sale] 32 [competitors:Home Shopping Network/ Shop NBC/bid tv/price-drop-tv/Ideal World/Screenshop]

All the details of QVC the Artwork© as:

QVC/US/UK/Germany/Japan, Corporate history, product review, costumer services {cable, satellite and digital terrestrial}, TV guides, video centres, online magazines, last click bargains, contacts to 141 million consumers, competitors, distribution logics, headquaters, call centers, 30 day money-back-guarantee, hosts, guests, item numbers, price reduction for the day, Today's special value, "One Time Only" items, beauty brands, flagship brand Diamonique, Fashi<mark>on Day, aethetics</mark> and logistics of presentations, psycholocical strategies, competitors ...

have to be seen as finite units within line (3). We can specify QVC and all its infinite aspects within the social systems of US, UK, Germany and Japan as infinite units situated within the infinite line

Art Extension and Infinity

These specifications, fragmentations, subdivisions and classifications of QVC the Artwork® configurate pictures, fantasies, imaginations, concepts, spatial constellations, social and scientific relations and contents of past, presence and future within postmodern contextual pluriversa. As regard contents they represent connections, contrasts, conflicts, contingencies and coincidences. We have to accept, that we never can find an end by continuing the description of QVC the Artwork© in all its details, connections to other commercial, financial and social units of the referred societies.

Procedures of specification, fragmentation, classification und subdivision of QVC the Artwork® never can transgress the finity of finite lines. In the light of the infinite line (1) all its power is broken. Our procedures can create only infinite kinds of finite (space/time) configurations and concepts but in the face of Absolute Infinity its analytical powers becomes relativised. With the aid of these procedures as vehicle of perception we can never ascend to the absolute infinite line (1), the highest principle of reason. Only by descending from line (1) to the line (2) and line (3) we can accomplish our perception of QVC the Artwork®.

All formal aesthetics and all scientific concepts about QVC the Artwork® have to be deduced from and within the Infinite and Absolute Essence, recognizing the steps and hierarchies of infinite and finite forms respectively concepts. This evolution implies new concepts for all kinds of art, philosophy and science and their extension.

We proclaim a new relationship between the steps of art extension and infinity. The extensional step of art gained by QVC the Artwork® becomes integrated into the Or-Om-Structure of art.



